

For California Customers – Notice of Financial Incentive

Summary of the program: Membership in this The North Face pro program is open to individuals who exhibit current & qualifying professional criteria, subject to our terms. If you are accepted, please understand, and follow our guidelines to help with your continued participation.

Material terms: Membership in this pro program is possible to all individuals who exhibit current & qualifying professional criteria. Membership is not guaranteed to anyone - No individual is ever entitled to program access for any reason. All participation is subject to cancellation at any time for any number of reasons, including but not limited to, a change in qualifying standards, program abuse, retailer, or geographical distribution issues, etc. If you are accepted, please understand, and follow our guidelines to help with your continued participation.

The categories of personal information collected to participate in the program are: name, email address, company/organization; address; country; phone number; pro category and supporting documentation (e.g., pay stubs, licenses, organization membership cards). You may also submit other information via our application, but that information is optional and not required for consideration and participation in the program.

The value of the consumer's data collected in connection with the program that forms the basis for offering this program is \$33.

Opt-in: By completing the application available at <https://thenorthfacepro.com/en/pro>.

Opt-out: You can opt-out of the program at any time. You can exercise this right by contacting tnfpro@ipa-connect.com or by not renewing your application at the conclusion of the applicable year.

We administer the program in accordance with the California Consumer Privacy Act (CCPA).

- The value of the program to the consumer is reasonably related to the value provided to the business by the consumer's data.*
- To estimate the value of the consumer's data, we measured the revenue generated by the business related to the program divided by the number program participants.*

For more information about CCPA and data collection, please view the TNF Privacy Statement available at <https://www.thenorthface.com/help/privacy.html>.